

# UNE TESTIMONIAL PHOTO GUIDELINES

Guidelines for **profile photos** are as follows:

- Photo will be cropped to a square, but may be submitted in a horizontal or vertical format. The minimum size accepted is 375x375 pixels.
- Photo can be a portrait or candid/action shot, but must feature the person's face unobscured. See *examples below*.
  - **Portrait:** Photo should be taken from the shoulders up, loosely framing the head and shoulders to below rib cage, leaving room on all 4 sides. Try to avoid glare in glasses.
  - **Candid/Action:** Photo may be a full body shot with room on all four sides.
- Photo should be taken in a well-lit space, with the light in front or to the side, not backlit.
- Photo should be in full color, not black and white.
- Photo should have no creative filters and no sunglasses.
- Photo should be of you alone; you should not be able to see anyone else.
- Please email the original, highest resolution photo. Photo cannot be blurry or pixelated.

*The UNE web team reserves the right to refuse a photo if the above guidelines are not followed.*

## PORTRAIT EXAMPLE:



## CANDID/ACTION EXAMPLE:



# UNE TESTIMONIAL BANNER GUIDELINES

Guidelines for **horizontal banner photos** are as follows:

- Photo will be cropped to a horizontal rectangle (minimum size of 1024x366 pixels), but may be submitted in a horizontal or vertical format. The minimum size accepted is 1024 pixels wide.
- Photo must feature the student prominently in a candid/action setting. *See examples below.*
- Subject's face does not need to be facing the camera or be completely shown, their face may be obscured if the activity required a mask, sports gear, or similar equipment. However, they should be recognizable in the shot.
- Photo should be taken in a well-lit space, with the light in front or to the side, not backlit.
- Photo should be in full color, not black and white.
- Photo should have no creative filters.
- Photo of the student alone is encouraged. Group shots from educational trips, internships, or other UNE-related activities may be accepted as long as the primary student is prominent. Group shot approval is left to discretion of the web team.
- Please email the original, highest resolution photo. Photo cannot be blurry or pixelated.

*The UNE web team reserves the right to refuse a photo if the above guidelines are not followed.*

## BANNER EXAMPLES:

